

*workforce* CONNECTIONS  
**ADULT & DISLOCATED WORKER PROGRAM COMMITTEE**

Wednesday, September 12, 2012

9:30 AM

7251 W. Lake Mead Blvd., Suite 200

Las Vegas, NV 89128

Voice stream link: <http://www.nvworkforceconnections.org/mis/listen.php>

This meeting has been properly noticed and posted in the following locations:

City of North Las Vegas, 2200 Civic Center Dr., North Las Vegas, NV  
Clark County, County Clerk's Office 500 S. Grand Central Parkway, Las Vegas, NV  
Esmeralda County Courthouse, 233 Crook Street, Goldfield, NV  
Henderson City Hall, 240 Water Street, Henderson, NV  
City Hall, Boulder City, 401 California Ave., Boulder City, NV  
*workforce* CONNECTIONS, 7251 W. Lake Mead Blvd., Las Vegas, NV  
Nevada JobConnect, 3405 S. Maryland Pkwy., Las Vegas, NV  
Lincoln County 181 Main Street Courthouse, Pioche, NV  
Nye County School District, 484 S. West St., Pahrump, NV  
Pahrump Chamber of Commerce, 1302 S. Highway 160, Pahrump, NV

**This Agenda is also available at [www.nvworkforceconnections.org](http://www.nvworkforceconnections.org).**

#### **COMMENTARY BY THE GENERAL PUBLIC**

This Board complies with Nevada's Open Meeting Law, by taking Public Comment at the beginning of the meeting immediately after the Board approves the Agenda and before any other action is taken, and again before the adjournment of the meeting

As required by Nevada's Open Meeting Law, the (Board, Committee or Council) may only consider items posted on the agenda. Should you wish to speak on any agenda item or comment on any other matter during the Public Comment Session of the agenda; we respectfully request that you observe the following:

1. Please state your name and home address for the record
2. In fairness to others, groups or organizations are requested to designate one spokesperson
3. In the interest of time, please limit your comments to three (3) minutes. You are encouraged to give brief, non-repetitive statements to insure that all relevant information is presented.

It is the intent of the (Board, Committee or Council) to give all citizens an opportunity to be heard.

Welcome to our meeting.

Auxiliary aids and services are available upon request to individuals with disabilities by notifying Dianne Tracy, in writing at 7251 W. Lake Mead, #200, Las Vegas, NV 89128; or by calling (702) 638-8750; or by fax (702) 638-8774. The TTY/TDD access number is (800) 326-6868 / Nevada Relay 711. A sign language interpreter may be made available with twenty-four (24) hours advance notice.

An Equal Opportunity Employer/Program.

**NOTE: MATTERS IN THIS AGENDA MAY BE TAKEN OUT OF ORDER.**

Adult & Dislocated Worker Program Committee members: Valerie Murzl, Chair; Daniel Rose, Vice-Chair; Chelle Bize'; Hannah Brown; Mark Edgel; Dr. David Lee; Pat Maxwell; Charles Perry; Maggie Arias-Petrel; and Bill Regenhardt.

*All items listed on this Agenda are for action by the Adult and Dislocated Worker Program Committee unless otherwise noted. Action may consist of any of the following: approve, deny, condition, hold or table. Public Hearings may be declared open by the Chairperson, as required for any of the items on this Agenda designated for discussion or possible action or to provide direction and recommendations to workforce CONNECTIONS.*

**AGENDA**

1. Call to order, confirmation of posting and roll call.
2. **ACTION:** Approve the agenda with inclusions of any emergency items and deletion of any items.
3. **FIRST PUBLIC COMMENT SESSION:** Members of the public may now comment on any matter posted on this Agenda, which is before this Committee for consideration and action today. Please clearly state and spell your name and state your address for the record. Each public comment will be limited to three (3) minutes.
4. **ACTION:** Accept staff's recommendation to rescind \$50,000 from Nye Communities Coalition's PY 11/12 contract and utilize those funds in conjunction with an additional \$50,000 in *workforce CONNECTIONS* WIA Formula Funds to execute a \$100,000 contract with Lincoln County School District for the purpose of administering training and employment services to Adult and Dislocated Workers in Lincoln County. The dates of the contract shall be October 1, 2012 to June 30, 2013.....1
5. **INFORMATION:** Regional Sector Update Reports, Healthcare, Green, Layoff Aversion.....2
6. **ACTION:** Review, Discuss and Accept Fiscal Reports.....9
7. **SECOND PUBLIC COMMENT SESSION:** Members of the public may now comment on any matter or topic, which is relevant to or within the authority or jurisdiction of the Board. You may comment now even if you commented earlier, however, please do not simply repeat the same comment you previously made. Please clearly state and spell your name and state address for the record. Each comment will be limited to three (3) minutes.
8. Adjournment



**Adult & Dislocated Worker**  
Scope of Work  
Program Year 2012

<b>Program Name:</b>	Lincoln County Adult Workforce Program
<b>Location:</b>	Caliente
<b>Program Type:</b> (Please note the funding stream)	The program will start October 1, 2012 and be contract until June 30, 2013 under the Lincoln County School District in collaboration with the University of Nevada Cooperative Extension
<b>Accomplishments:</b> (Briefly describe "success story")	The program is now becoming recognized as a resource in Lincoln County and despite the challenges of being managed by 2 different agencies out of Lincoln County has succeeding in training 7 participants in new jobs. As well as getting 8 participants employed and have remained employed.
<b>Target Population:</b>	20-25 Lincoln County Adult and Dislocated Workers
<b>Program Description:</b>	The program will provide Lincoln County residents with workforce training opportunities, job readiness skills and employment. Marketing of the program will occur through connections with other agencies, collaborative events and personal contact. The program will coordinate training opportunities to support career pathways and job development of Lincoln County Workforce. Activities will align workforce, economic development and employment initiatives to maximize skills/training attainment, employment growth and economic opportunities for Lincoln County residents and employers. Workforce training, On-the-Job training and work experience will be developed to address the needs of Lincoln County. The program will provide job readiness and job placement services, on-the-job training opportunities and targeted workforce skills training to Lincoln County residents and dislocated workers through the development of customized initiatives. Activities in job searching, resume writing and networking for participants will be documented to show efficiency and success. A complete profile of Lincoln County businesses, agencies, economic development committees, education organizations and community organizations will be maintained with their current needs. Program successes and feedback will be reported to community stakeholders. WIA Title I and Wagner-Peyser Performance Measures will be applied to determine success needs for job placement, job training and OJT programs offered in Lincoln County.
<b>Unique &amp; Exemplary Attributes:</b>	The Lincoln County Adult program will work to take advantage of being based from Lincoln County. This program will collaborate with the youth program and other agencies to reach and provide training and services to adults and dislocated worker. There will be continued monitoring of industry expansions planned in Lincoln County with the drug rehabilitation and local food. Locally high quality food has greatly increased in the county with a number of farmers expanding their production of intensive high quality food production. There will be further need for farm labor and some food marketing and distribution staff required in the next year. Jobs outside of Lincoln County will also be researched and provided to participants as mining and gaming are large industries with frequent job opportunities.
<b>Contact Person &amp; Information:</b>	Holly Gatzke, 775-726-3109 ext 106, gatzkeh@unce.unr.edu

# HEALTHCARE

*THE HEALTHCARE SECTOR  
IN  
THE SOUTH*

**EXECUTIVE SUMMARY**

*INTRODUCTION*

It was official on June 13, 2007. The crash of the United States economy had begun - falling stock prices, a slump in home sales and rising unemployment. To add to the impending burden on this country was the fact that Baby Boomers were leaving the labor market with no plans to return, and increasing needs for healthcare reform and a greater development of technology in order to remain globally competitive. Yes, the current future of this country was bleak as there were no comforting projections of how long this crashed economy would last or even begin to recover.

On February 17, 2009, President Barack Obama signed the American Recovery and Reinvestment Act of 2009 (The Act). The primary object for The Act was to save and create jobs almost immediately. The secondary objectives were to provide temporary relief programs for those most impacted by the recession and invest in infrastructure, education, health, and “green” energy, of which the Act intended direct spending. Furthermore, The Act expanded unemployment benefits and other social welfare provisions.

The country’s state of affairs was a call for every operating entity with the responsibility to serve the public to reconsider its current practices and missions. The country’s economy affected every U.S. resident and visitor. Every state was feeling the effects of the great recession.

*BACKGROUND*

Nevada was not immune. All of the State’s major sector industries were being hit, and being hit hard. We were number one in housing foreclosures, unemployment, and lowest graduation rates. Nevada’s number one source of private funds was struggling as the lack of money meant fewer visitors and fewer dollars toward the hospitality market. The balance to this ugly monster was low-skilled healthcare workers in an economy that needed a greater-skilled base healthcare worker. In other words, the emerging market of healthcare was faced with workers who were unable to meet the needs of the healthcare profession, particularly in nursing. This meant that Nevada’s list of considerations for economic recovery had to include a means to produce higher-skilled healthcare professionals so they could become employed.

*WORKFORCE CONNECTIONS RESPONDS*

The Act padded budgets of agencies’ (i.e., Dept. of Labor (DOL), Dept. of Education (DOE), Health and Human Services (HHS), etc.) with additional funds, more commonly referred to as Stimulus Funds. DOL was budgeted with the funds that were meant to assist individuals back into the labor market while attempting to reduce the pace of those entering onto the unemployment rolls. The funds to help these individuals would reach the states with the intent of getting to them by Local Workforce Investment Boards (LWIB). In Nevada that meant NevadaWorks in the north, and *workforce CONNECTIONS* (wC) (formerly Southern Nevada Workforce Investment Board) in the south.

Just as all of this was happening, Nevada was initiating the development of two of the sector industries that were cited in The Act – healthcare and “green” economy. The greatest healthcare sector drive in the State, however, was occurring within the ranks of the southern Workforce Investment Board, *workforce CONNECTIONS*.

In the first year, the framework included the establishment of partnerships with major healthcare institutions and professionals that eventually led to partnerships with the Southern Nevada Medical Industry Coalition (SNMIC). Within the second year of the healthcare sector development, wC was able to obtain Health Resources and Services Administration (HRSA) funds to continue to develop the healthcare sector. Subsequently, wC began to direct more fiscal resources to the development of the healthcare sector that included awarding funds to agencies that served adults and dislocated workers, such as Foundation for an Independent Tomorrow (FIT), Nevada Hospital Association (NHA), Southern Nevada Regional Housing Authority (SNRHA), Clark County School District-Desert Rose (CCSD-DR), Nevada Partners, Inc. (NPI), and Las Vegas Latin Chamber of Commerce (LVLCC). Together –wC and these funded partners - collaborated to provide adult services, such as training and job placement, to those who were seeking employment in the field of healthcare.

The planning and coordination meant that the funded partners would determine and focus on specific segments of the healthcare industry, i.e., nursing, phlebotomy, medical assisting, dentistry, pharmacy, etc. as not to duplicate efforts and to attempt to affect the healthcare industry with a broader, more deliberate approach.

### *THE CHALLENGES*

Since these activities were unchartered for *workforce CONNECTIONS*, funded partners were directed to document their challenges and triumphs. Collectively, it was determined that trainings in the healthcare sector industry were more costly and longer than was traditionally encountered with other industry trainings. Additionally, this meant that greater calculations would require re-consideration as the longer trainings meant a more delayed job placement for those in training, which means greater planning around meeting performance measurements. Summarily, the funded partners experienced challenges, such as:

- The more in-demand positions, i.e., registered nursing, radiology, medical assisting, and physical therapy, were the most costly and require lengthier training
- Healthcare professions require cleaner backgrounds
- The adult vs. dislocated worker split was becoming more difficult to meet as the economy improved
- More OJT's were necessary to ascertain and secure employment for those interested in obtaining employment in the healthcare industry, thus more costly job placements
- Greater soft skills are necessary to obtain employment unlike other industries, i.e., computer skills, and
- The lack of previous-related healthcare experience, i.e., at least 2 years.

## *PLANNING THE FUTURE*

While *workforce CONNECTIONS* is certainly faced with these challenges, it is not enough to abate the work in further developing the healthcare sector. However, the staff must decide to what extent resources should be allocated to the field. True, participants typically earn more money. Nevertheless, this means having fewer impacts on the members within the community, i.e., 1 family or 2 becoming self-sufficient because of wC's intervention and a longer period of time before a positive return of investment can be realized.

Secondly, a consideration has to be given to how contracts will be established. wC's contractual obligations are based on the amount of DOL funds it receives. Multiple year contracts are nice, however, a drop in funding could threaten performance and future funding and DOL, State and private (healthcare) relationships, future funding, and DOL, State and private (healthcare) relationships.

## REFERENCES

Brookings. "Unify, Regionalize, Diversify: An Economic Development Agenda for Nevada". November 14, 2011.

Global Research.ca, Centre for Research on Globalization, Cook, Richard C.

odinJobs, [www.odinjobs.com/NV\\_job\\_market\\_overview.html](http://www.odinjobs.com/NV_job_market_overview.html).

Wikipedia. American Recovery and Reinvestment Act of 2009.  
[http://en.wikipedia.org/wiki/American\\_Recovery\\_and\\_Reinvestment\\_Act\\_of\\_2009](http://en.wikipedia.org/wiki/American_Recovery_and_Reinvestment_Act_of_2009).

## CONTRIBUTORS

Clark County School District-Desert Rose (CCSD-DR), *Kidd, Sherri L.*, April 23, 2012.

Foundation for an Independent Tomorrow (FIT), *McClelland, Jake*, April 16, 2012.

Las Vegas Chamber of Commerce (LVCC), *Morales, Sharon*, April 25, 2012.

Nevada Hospital Association (NHA), *Kaufman, Thresea*, April 26, 2012.

Nevada Partners, Inc. (NPI), *Rael, Janice*, April 19, 2012.

Southern Nevada Regional Housing Authority (SNRHA), *Torrence, Tracey*, April 17, 2012.

*workforceCONNECTIONS* (wC), *Collins, Debra* and *Yi, Linda*

# GREEN ECONOMY





# *workforce* CONNECTIONS

PEOPLE. PARTNERSHIPS. POSSIBILITIES.

## Green Economy Report:

- Southern Nevada One Stop System will support all sectors identified in the State Plan
- Southern Nevada Comprehensive One Stop Center will focus on two or three of the sectors
- IT team developing a sector focused reporting system

LAYOFF  
AVERSION

**NO REPORT THIS  
MONTH**

**Workforce Connections  
Adult and Dislocated Worker Funding Plan  
August 31, 2012**

	Budget	Remaining Available Funds	Projections Based on Monthly Invoices				Projected PY2012 TOTAL	Remaining
			Jul-Sep 2012 3 Months	Oct-Dec 2012 3 Months	Jan-Mar 2013 3 Months	Apr-Jun 2013 3 Months		
<b>REVENUES (Available as of August 22, 2012)</b>								
PY2011 Adult and DW Funding	12,439,868	3,311,621	2,855,820	455,801				
PY2012 Adult and DW Funding (Approved by BOE 08/14/12)	13,164,641	13,164,641	3,964,232	3,508,431	3,738,232	3,738,232	3,311,621	
<b>TOTAL REVENUES</b>	<b>25,604,509</b>	<b>16,476,262</b>	<b>2,855,820</b>	<b>3,964,232</b>	<b>3,738,232</b>	<b>3,738,232</b>	<b>10,984,895</b>	
<b>EXPENDITURES</b>								
<b>Service Provider Contracts</b>								
PY2011 Original Contracts	7,284,398		599,009				599,009	
PY2011 Adult and DW (Contract Extensions to June 2013)	9,100,000		1,487,890	2,525,000	2,525,000	2,525,000	9,067,890	
PY2012 Reentry Program	700,000		168,220	175,000	175,000	175,000	693,220	
<b>Operations</b>								
Administration and Programs	3,032,928		566,701	758,232	758,232	758,232	2,841,397	
PY2012 One-Stop Operation	1,000,000		24,000	476,000	250,000	250,000	1,000,000	
<b>Pending Contracts</b>								
PY2012 Lincoln County Rural Services	100,000		10,000	30,000	30,000	30,000	100,000	
<b>TOTAL</b>	<b>100,000</b>		<b>2,855,820</b>	<b>3,964,232</b>	<b>3,738,232</b>	<b>3,738,232</b>	<b>14,296,516</b>	
							<b>1.83 Months</b>	

PY2011 funding period is available July 1, 2011 through June 30, 2013 (after two years, funds revert to the State for one additional year)  
 PY2012 funding period is available July 1, 2012 through June 30, 2014 (after two years, funds revert to the State for one additional year)

**workforce CONNECTIONS**  
**Awards and Expenditures**  
**Program Year 2011/2012 Adult/Dislocated Worker Programs**  
**As of August 31, 2012**

Amounts for Providers reflect invoiced allowable expenditures through July 2012. Starred lines only reflect expenditures through June 2012.  
 Amounts for Internal Programs reflect expenditures as of August 27, 2012.  
**WIA PY11-PY12 Adult and Dislocated Worker Green Sector**

Provider	Contract Award	Adult Expenditures	DW Expenditures	Total Invoiced	% Spent	Remaining Balance	PY11-12 SESP Expenses
Bridge Counseling Associates	\$ 500,000.00	\$ 281,835.82	\$ 218,164.18	\$ 500,000.00	100.00%	\$ -	\$ -
GNU Family Life Center	\$ 700,000.00	\$ 815.72	\$ -	\$ 815.72	0.12%	\$ 699,184.28	\$ 53,300.00
GNU Family Life Center-PY12 extension	\$ 600,000.00	\$ 300,000.00	\$ 300,000.00	\$ 600,000.00	100.00%	\$ -	\$ -
Goodwill of Southern Nevada	\$ 1,200,000.00	\$ 27,079.92	\$ 10,030.58	\$ 37,110.50	3.09%	\$ 1,162,889.50	\$ 33,000.00
Goodwill of Southern Nevada-PY12 extension	\$ 600,000.00	\$ 434,209.11	\$ 159,895.92	\$ 594,105.03	99.02%	\$ 5,894.97	\$ 31,850.50
Latin Chamber Foundation	\$ 1,200,000.00	\$ -	\$ -	\$ -	0.00%	\$ 1,200,000.00	\$ -
Nevada Partners, Inc	\$ 600,000.00	\$ 289,266.41	\$ 200,317.40	\$ 489,583.81	81.60%	\$ 110,416.19	\$ 67,138.20
So. NV Regional Housing Authority	\$ 600,000.00	\$ 62,422.16	\$ 296,726.93	\$ 359,149.09	59.85%	\$ 240,850.91	\$ 35,506.91
<b>Total</b>	<b>\$ 6,175,000.00</b>	<b>\$ 1,695,629.14</b>	<b>\$ 1,240,809.11</b>	<b>\$ 2,936,438.25</b>	<b>47.55%</b>	<b>\$ 3,238,561.75</b>	<b>\$ 229,643.11</b>

Provider	Contract Award	Adult Expenditures	DW Expenditures	Total Invoiced	% Spent	Remaining Balance	PY11-12 SESP Expenses
CCSD - Desert Rose*	\$ 500,000.00	\$ 172,605.97	\$ 82,063.45	\$ 254,669.42	50.93%	\$ 245,330.58	\$ -
Foundation for an Independent Tomorrow	\$ 600,000.00	\$ 300,000.00	\$ 300,000.00	\$ 600,000.00	100.00%	\$ -	\$ -
Foundation for an Independent Tomorrow-PY12 extension	\$ 1,200,000.00	\$ 56,555.08	\$ 4,991.31	\$ 61,546.39	5.13%	\$ 1,138,453.61	\$ 1,000.00
Latin Chamber Foundation	\$ 600,000.00	\$ 311,363.37	\$ 201,952.20	\$ 513,315.57	85.55%	\$ 86,684.43	\$ -
Latin Chamber Foundation-PY12 extension	\$ 1,200,000.00	\$ -	\$ -	\$ -	0.00%	\$ 1,200,000.00	\$ -
Nevada Hospital Association	\$ 900,000.00	\$ 502,244.29	\$ 19,204.67	\$ 521,448.96	58.91%	\$ 78,551.04	\$ -
Nevada Hospital Association-PY12 extension	\$ 600,000.00	\$ 600,000.00	\$ -	\$ 1,200,000.00	100.00%	\$ -	\$ -
Nevada Partners, Inc	\$ 600,000.00	\$ 348,847.03	\$ 180,833.26	\$ 529,680.29	88.28%	\$ 70,319.71	\$ -
Nevada Partners, Inc-PY12 extension	\$ 1,200,000.00	\$ -	\$ -	\$ -	0.00%	\$ 1,200,000.00	\$ -
So. NV Regional Housing Authority	\$ 175,000.00	\$ -	\$ -	\$ -	0.00%	\$ 175,000.00	\$ -
So. NV Regional Housing Authority-PY12 extension	\$ 500,000.00	\$ 85,671.71	\$ 68,552.85	\$ 154,224.56	31.12%	\$ 345,775.44	\$ -
<b>Total</b>	<b>\$ 8,075,000.00</b>	<b>\$ 1,777,287.45</b>	<b>\$ 857,597.74</b>	<b>\$ 2,634,885.19</b>	<b>32.63%</b>	<b>\$ 3,719,339.37</b>	<b>\$ 1,000.00</b>

Provider	Contract Award	Adult Expenditures	DW Expenditures	Total Invoiced	% Spent	Remaining Balance	PY11-12 SESP Expenses
Nye Communities Coalition	\$ 750,000.00	\$ 373,330.36	\$ 289,733.93	\$ 663,064.29	88.41%	\$ 86,935.71	\$ 13,306.01
Nye Communities Coalition-PY12 extension	\$ 1,000,000.00	\$ -	\$ -	\$ -	0.00%	\$ 1,000,000.00	\$ -
<b>Total</b>	<b>\$ 1,750,000.00</b>	<b>\$ 373,330.36</b>	<b>\$ 289,733.93</b>	<b>\$ 663,064.29</b>	<b>37.89%</b>	<b>\$ 1,086,935.71</b>	<b>\$ 13,306.01</b>

Provider	Contract Award	Adult Expenditures	DW Expenditures	Total Invoiced	% Spent	Remaining Balance
Foundation for an Independent Tomorrow	\$ 700,000.00	\$ 6,780.01	\$ -	\$ 6,780.01	0.97%	\$ 693,219.99
<b>Total</b>	<b>\$ 700,000.00</b>	<b>\$ 6,780.01</b>	<b>\$ -</b>	<b>\$ 6,780.01</b>	<b>0.97%</b>	<b>\$ 693,219.99</b>