

*workforce* CONNECTIONS

**ADULT & DISLOCATED WORKER PROGRAM COMMITTEE**

**AGENDA**

Wednesday, April 13, 2011

9:30 AM

*workforce* CONNNECTIONS

Conference Room

7251 W. Lake Mead Blvd., Suite 200

Las Vegas, NV 89128

This meeting has been properly noticed and posted in the following locations:

City of North Las Vegas, 2200 Civic Center Dr., North Las Vegas, NV  
City of Las Vegas, City Clerk's Office, 400 Stewart Avenue, Las Vegas, NV  
Clark County, County Clerk's Office 500 S. Grand Central Parkway, Las Vegas, NV  
Esmeralda County Courthouse, 233 Crook Street, Goldfield, NV  
Henderson City Hall, 240 Water Street, Henderson, NV  
City Hall, Boulder City, 401 California Ave., Boulder City, NV  
*workforce* CONNECTIONS, 7251 W. Lake Mead Blvd., Las Vegas, NV  
Nevada JobConnect, 3405 S. Maryland Pkwy., Las Vegas, NV  
Lincoln County 181 Main Street Courthouse, Pioche, NV  
Nye County School District, 484 S. West St., Pahrump, NV  
Pahrump Chamber of Commerce, 1302 S. Highway 160, Pahrump, NV

**This Agenda is also available on the *workforce* CONNECTIONS internet website at [www.nvworkforceCONNECTIONS.org](http://www.nvworkforceCONNECTIONS.org).**

**COMMENTARY BY THE GENERAL PUBLIC**

According to Nevada's Open Meeting Law, it is the Board's discretion to take Public Comment any other time other than during a Public Hearing or during the Public Comment Session. In all other instances, a citizen may speak on any matter before the Board for consideration, after receiving recognition and consent of the Chairman of the Board. Public Comment will be limited to three minutes. If any member of the Board wishes to extend the length of a presentation, the Chairman, or the Board will do this by majority vote.

If you wish to speak on a matter not posted on the agenda, you may do this during the Public Comment Session. Please clearly state your name and address – please spell your name for the record and limit your comments to no more than three minutes. No vote may be taken on any matter not listed on the posted agenda.

**Adult & Dislocated Worker Program Committee members: Hannah Brown; Mark Keays; Deana Zelenick; Valerie Murzl; Daniel Rose; Dana Wiggins; Charles Perry and Maggie Arias-Petrel**

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**NOTE:** Matters in this Agenda may be taken out of order.

*All items listed on this agenda are for action by the Adult & Dislocated Worker Program Committee unless otherwise noted. Action may consist of any of the following: approve, deny, condition, hold or table. Public Hearings may be declared open by the Chairperson, as required for any of the items on this Agenda designated for discussion and possible action and forward recommendations to the workforce CONNECTIONS.*

**AGENDA**

1. Call to order, confirmation of posting and roll call.
2. **ACTION:** Approval of agenda with inclusions of any emergency items and deletion of any items.
3. **ACTION:** Approval of the Adult & Dislocated Worker Committee meeting minutes of March 9, 2011.....1
4. **ACTION:** Approve revised scope of work for Latin Chamber of Commerce Community Foundation, Casa Verde Project.....4
5. **ACTION:** Approve *workforce CONNECTIONS*' continuation of employment and training services for the PRIDE (prisoner re-entry) program for PY 2011.....6
6. **INFORMATION:** Termination by the Division of Workforce and Economic Development at the College of Southern Nevada, of the Lincoln County contract for employment and training services to Adult and Dislocated Workers.....7
7. **INFORMATION:** RFP update for PY 2011.....8
8. **INFORMATION:** Update on Rapid Response event with the Sahara Hotel.
9. Citizen Participation
10. Adjournment

**MINUTES  
ADULT & DISLOCATED WORKER COMMITTEE**

**March 9, 2011**

**9:30 AM**

*workforce* **CONNECTIONS**

Conference Room

7251 W. Lake Mead Blvd., Suite 200

Las Vegas, NV 89128

**Members Present**

Valerie Murzl., Vice-Chair  
Maggie Arias-Petrel  
Mark Keays  
Charles Perry

**Members Absent**

Hannah Brown  
Dan Rose  
Deana Zelenik

**Staff Present**

John Ball, Executive Director  
Debra Collins (on telephone)  
Jaime Cruz  
Heather DeSart  
Cornelius Eason  
Ardell Galbreth  
Kelly Ford  
Jeannie Kuennen  
Scott Steinbach

**Others Present**

Trnee Stephenson – NACS  
Peggy Oliver – NACS  
Maria Flores-Bridge Counseling Associates  
Norma Zamora – Bridge Counseling Associates  
Granville Brown - CSN  
Donna Romo – DETR  
Capucine Holmes - GNJ  
Tiffany Tyler – Nevada Partners  
Doug Geinzer – SNMIC  
Judy Foxworth – SNMIC  
Carol Elslager – New Horizons  
Penny Hagen – FIT  
Jake McClelland – FIT  
Tiffany Tyler – NPI  
Victoria Simon – CHR  
Fran Phillips – CHR  
John Mierzwa – CALA Academy  
Marcia Johnson – Techs kills  
Carmen Rob - Techs kills

(It should be noted that not all attendees may be listed above)

**Agenda Item 1 - Call to Order, confirmation of posting, roll call**

Vice Chair, Valerie Murzl, called the meeting to order at 9:35 a.m. Staff confirmed the meeting had been properly noted and posted in accordance with the Nevada Open Meeting Law. Roll call was taken, no quorum was present at this time, and the committee proceeded with informational items.

***A quorum was reached at 10:19 am and the action items were addressed at that time.***

**Agenda Item 2 –ACTION: Approval of agenda with inclusions of any emergency items and deletion of any items.**

***Motion was made to accept the agenda as presented by Charles Perry, and seconded by Mark Edgel. Motion was carried.***

**Agenda Item 3 – ACTION: Approval of the Adult & Dislocated Worker Program meeting minutes: October 13, 2010. Review of Discussion Notes of January 12, 2011.**

***Motion was made to approve the minutes of the October 13, 2010 meeting as presented by Charles Perry and seconded by Mark Edgel. Motion was carried.***

**Agenda Item 4 – ACTION:** Approve the 2011 Adult and Dislocated Worker Committee Meeting Schedule

*Motion was made to approve the 2011 Adult and Dislocated Worker Committee Meeting Schedule by Mark Edgel and seconded by Charles Perry. Motion was carried.*

**Agenda Item 5 – ACTION:** Nominations and Elections for Chair and Vice-Chair of ADW Committee among the committee members.

**Agenda Item 6 - INFORMATION:** Update on dispensation of strategic reserve funds approved by ADW Committee in July 2010. These funds have been used for additional funding awards to providers based on meeting or exceeding established training goals

Heather DeSart, ADW Program Director, detailed for the committee the latest round of additional funding awards. Ms. DeSart noted that this would be the last bout of additional funding for this year due to the funds being expended, but noted that we would likely try the project again next year because it was a huge success. Ms. DeSart explained the process and the formula used to arrive at the providers chosen to receive the additional funding, and the amount each provider will receive.

**Agenda Item 7- INFORMATION:** ADW Program Director, Heather DeSart will discuss the upcoming RFP process to include: new format, sector approach, philosophy going forward, and overall objectives to be achieved in PY 11

Heather DeSart informed the committee about the new direction being taken as far as the RFP that is due to be released. The RFP will be sector based, Green Economy and Healthcare. The RFP will ask for certain requirements from proposers and will be heavily weighted score wise in those areas. Some of the areas will be: demonstrated performance in other programs, other programs run with federal money and the fiscal ability to do so successfully, ability to avoid being placed on “high risk” status and the identification of qualified staff. An RFP evaluation team will be assembled with WIA professionals and subject matter experts; these individuals may not necessarily all reside in Nevada. The tentative release date of the RFP is March 15<sup>th</sup>. Ms. DeSart informed the committee that Committee and Board involvement was desired as we move through the RFP process and encouraged members to contact her with concerns or suggestions to improve the process.

**Agenda Item 8 - INFORMATION:** Update on additional funding opportunities (grants that *workforce CONNECTIONS* has applied for, or is considering applying for):

-Second Chance Act Technology Careers Training Demonstration Projects for Incarcerated Individuals, Career Pathways Innovation, Green Jobs Innovation.

Heather DeSart spoke briefly about the new SGA grants that had been released noting that *workforce CONNECTIONS* had already applied for the Second Chance Act grant and requested the maximum allowable of \$750,000. When a decision is made about the grant; Ms. DeSart will bring that information to the committee. *workforce CONNECTIONS* is running two re-entry programs in-house under a waiver from the Governor; we are in partnership with Department of Corrections, DETR, and Parole and Probation on these programs and they are doing well. Ms. DeSart noted that there are two other grants we will be pursuing; Career Pathways Innovation and Green Jobs Innovation. Scott Steinbach, SESP Project Development Manager, gave a brief overview of both grants. Debra Collins, Project Specialist, said that the funds to these grants are ideal because, not only will they allow for the development of career ladders and lattices for entry level positions but also for incumbent workers for instance, career laddering an LPN to an RN.

**Agenda Item 9 - INFORMATION:** Update on Rapid Response event with Ford Motor Credit Company. Debra Collins, Project Specialist spoke briefly about the Rapid Response event with Ford Motor Credit Company. The company was a call center located in Henderson and about 200

individuals were laid off. There wasn't yet data regarding how many individuals were hired from the event, but Ford Motor Credit Company only allowed employers to attend who were actually in a position to hire.

**Agenda Item 10 - INFORMATION: Update on proceedings of the Nevada Healthcare Sector Council.**

The third meeting of the Council occurred last week and was attended by approximately 47 individuals attend. Ms. Collins said she would like to have Dr. John Packham present at the next meeting as far as accumulating the information for the healthcare workforce. The workforce necessary for the next 10 years in healthcare has been identified, they are: mental health, nursing, primary care, and wellness.

**Agenda Item 11 - INFORMATION: Update on PY 10 Provider Formal Monitoring.**

Jeannie Kuennen, Programs Specialist, gave an update on the formal monitoring of service providers that is currently in progress. Ms. Kuennen stated that the monitoring began in January and will continue on into April and that all of the providers had been monitored with the exception of the providers whose contracts began October 1, 2010. Ms. Kuennen further stated that an informal monitoring had been conducted last fall; the ADW staff went out to see how the various programs were doing and made suggestions for how improvements could be made; she stated those suggestions were being implemented and those improvements were being seen in the programs.

Heather DeSart, ADW Program Director announced that as a result of the formal monitoring, service provider, CHR, had been removed from "high risk" status.

**Agenda Item 12 - Citizen participation**

**Doug Geinzer, SNMIC**, distributed a handout detailing the items that had been accomplished in February as SNMIC's program progresses.

**Trnee Stephenson, NACS**, addressed the committee stating it was great that providers can work together as a team. Ms. Stephenson stated that NACS had a client who had concentrated on nursing; the client was able to transfer to SNMIC and receive assistance to further his nursing career.

**Helicia Thomas, GNJ Family Life Center**, thanked the staff for all the assistance GNJ has received.

**Tiffany Tyler, Nevada Partners**, thanked the committee for the resources provided to Nevada Partners to do their work.

**Other Items Discussed:**

- 22 Job Developers from the service providers are going through a sales training event today.
- The Next Employment Edge workshop will be held on February 19<sup>th</sup> at the East Side Community Center.
- workforce CONNECTIONS has a newly launched radio show, "Strictly Business" on station 88.1

**Agenda Item 13 – The meeting adjourned at 10:38am**

**Adult & Dislocated Worker Program Descriptions  
Program Year 2010**

<b>Program Name:</b>	Casa Verde Project
<b>Location:</b>	300 N. 13 <sup>th</sup> Street Las Vegas, NV 89101
<b>Program Type:</b> (note whether formula or discretionary)	WIA Green Sector Funding
<b>Program Funding Level</b> (for the highlighted program:	\$750,000
<b>Accomplishments</b> (using two sentences or less, briefly describe why this is being highlighted as a "success story")	The Casa Verde Project is training 150 adult and dislocated workers in Southern Nevada to work in Green Economy and other high demand fields. The program is meeting the needs of employees by focusing on displaced persons in the construction and other fields, and the needs of employers by providing relevant training.
<b>Program Description</b> (in addition to information on specific program(s) highlighted, please provide a brief description of the local economic context for this program, as appropriate):	<p><b>Program Structure</b></p> <p>Casa Verde provides pre-vocational training, Vocational training, Mentorship, On the Job Training and Placement.</p> <p><b>Program Goals:</b></p> <p>To train the next generation of Workers in Green and other high demand fields for Southern Nevada.</p> <p><b>Target Populations</b></p> <p>Adult and Dislocated workers—especially those in the building trades and construction, displaced homemakers, women and minorities who are underserved and undertrained to work in identified and targeted fields.</p> <p><b>Service Delivery Strategies and Mechanisms</b></p> <p>Classroom instruction, intensive pre-vocational training using instruction that is contextualized, vocational training, mentorship, on the job training, personalized job counseling and case management.</p> <p><b>Connections to Other Programs and Services</b></p> <p>Casa Verde and the Latin Chamber Foundation are working with DETR, Nevada JobConnect, the Latin Chamber, and other social service agencies to ensure that clients have the support they need to succeed in the Green Economy.</p>

<p><b>Unique and Exemplary Attributes:</b></p>	<p><b>Activities Related to Green Jobs</b></p> <p>Training in fields identified by the Green Employer Council as being high demand in our local area. Training in energy conservation, recycling, and other Green fields that have demonstrated their efficacy in Southern Nevada. RESNET and BPI Certification and training for Green Home Energy Auditing and Retrofitting fits within the energy conservation field as needed. HVAC, auto technician, health information technology and health records, Photovoltaic (Solar) Installation fits within the energy generation field if needed.</p> <p><b>Activities Related to Healthcare Jobs</b></p> <p>Paperless/electronic medical records, health information technology.</p> <p><b>Activities Related to Other Demand Sectors</b></p> <p>Hospitality and other high demand fields with an emphasis on career laddering.</p> <p><b>Partnerships with Employers</b></p> <p>Casa Verde is partnering with American Energy Audit, Department of Social Services, Aqua Ganix, Service 1<sup>st</sup>, the Green Alliance, NV Energy, Vegas PBS, Sheet Metal Workers Union, Local 88, Laborers Local 872, Mission Housing, Better Building Systems, the College of Southern Nevada and the Academy for Human Development and other partners identified during the life of the program.</p> <p>Leveraging of funds through the State Energy Sector Partnership (SESP).</p>
<p><b>Contact Person and Information:</b></p>	<p>Dr. Rene Cantu Jr.  Executive Director  Latin Chamber of Commerce Community Foundation  Casa Verde Project  300 N. 13<sup>th</sup> Street  Las Vegas, NV 89101  (702) 385-7367  (702) 385-2614  rene@lvcc.com</p>

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555 EAST WASHINGTON AVENUE, SUITE 5100  
LAS VEGAS, NEVADA 89101  
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January 6, 2011

## Office of the Governor

Councilwoman Gerri Schroder  
City of Henderson – Ward 1  
240 Water Street  
Henderson, Nevada 89015

**RE: Waiver request for Workforce Connections**

Dear Councilwoman Schroder:

In accordance with the Workforce Investment Act (WIA) and 20 CFR 661.310, your waiver request for Workforce Connections' staff to deliver employment and training core and intensive services to the prisoner re-entry population of the Southern Nevada Workforce Investment Area is hereby approved.

It should be noted that all other WIA rules, regulations and State Compliance Policies, as well as any applicable Nevada Revised Statutes still apply with regard to Workforce Connections' responsibilities for the delivery and oversight of workforce development services.

I wish you and Workforce Connections continued success in the development and facilitation of employment and training services to the citizens of Nevada.

Sincerely,

A handwritten signature in black ink, appearing to read "Brian Sandoval".

Brian Sandoval  
Governor

cc: Larry J. Mosley, Director, Department of Employment, Training and Rehabilitation  
Dennis Perea, Deputy Director, Department of Employment, Training and Rehabilitation  
John Ball, Executive Director – Workforce Connections



Division of Workforce &  
Economic Development  
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2409 Las Verdes Street  
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702.651.4747  
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March 30, 2011

Heather DeSart  
ADW Program Director  
7251 W. Lake Mead Blvd. Suite 200  
Las Vegas, Nevada 89128

Dear Ms. DeSart,

The Division of Workforce & Economic Development at the College of Southern Nevada has reviewed the pilot project for case management service delivery to Lincoln County. It has been determined, based on the results of the review, that the Caliente CSN Site will discontinue operations as a provider for Workforce Connections. It is our objective to assist in the smooth transition of funding and case management from our operations to yours.

A compliance visit by your office is scheduled for April 15 and staff will be available. Please let me know if that visit will be held at the Lincoln County site or at our Las Vegas office so we can arrange for appropriate staff to be in attendance. I would like to request that the visit also be used to plan for any final wrap up items and paperwork to be identified so that a final close out date can be determined.

Thank you for your assistance.

Regards,

A handwritten signature in black ink, appearing to read "Rebecca Metty-Burns", is written over a light grey background.

Rebecca Metty-Burns  
Executive Director- Division of Workforce & Economic Development  
College of Southern Nevada

Cc: Joyce Bivona  
Diane Waryas  
Joan McGee  
Dr. Darren Divine  
Cornelius Eason

*Nevada System of Higher Education*

Charleston Campus

Cheyenne Campus

Henderson Campus

Academic & Learning Centers

## PY 2011 RFP LETTERS OF INTENT

### ADW Healthcare

- Arbor/ResCare Workforce Services
- Bridge Counseling Assoc
- CHR
- CCSD
- African Community Center
- FIT
- Isis Connection
- Latin Chamber of Commerce Community Foundation
- LV Urban League
- Nevada Partners
- Nye Communities Coalition
- The Shade Tree
- SNRHA

### ADW Green Economy

- Arbor/ResCare Workforce Services
- Bridge Counseling Assoc
- Catholic Charities
- CHR
- CCSD
- Easter Seals
- African Community Center
- FIT
- GNJ Family Life Center
- Goodwill
- LV Urban League
- Nevada Partners
- SNRHA

### Youth General YR Round

- Boys & Girls Clubs of Las Vegas
- CCSD
- Communities in Schools
- EOB
- HELP of Southern Nevada
- Latin Chamber of Commerce Community Foundation
- Lied Discovery Children's Museum
- Majestic Behavioral Health
- Nevada Community Associates
- Nevada Partners
- Nye Communities Coalition
- Olive Crest
- Project WE

#### Youth General YR Round

- The Shade Tree
- *Southern Nevada Children First*
- St. Jude's Ranch for Children

#### Youth Healthcare

- CCSD
- Latin Chamber of Commerce Community Foundation
- Nevada Partners
- SNMIC

#### Youth Tri-County

- CCSD
- Majestic Behavioral Health
- Nye Communities Coalition

#### Youth Green Economy

- Big Brothers Big Sisters
- CCSD
- Latin Chamber of Commerce Community Foundation
- Nevada Partners
- Project WE